

HADIYA A. WILLIAMS

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Graphic designer and visual artist with 20 years of experience in visual communications and decorative arts. Expertise includes a wide range of design work that includes digital marketing, event design, stationery design, signage, reports, publications, infographics, and surface pattern design.

EDUCATION

Columbia College Chicago | BFA | Graphic Design | 2005
Bowie State University | BS | Computer Science | 2000

EXPERIENCE

Graphic Design/Art Direction | 2004–present
Decorative Arts/Surface Design | 2017–present

TECH SKILLS

Adobe Creative Suite (AI, PSD, INDD, Firefly)
Pre-press
Midjourney
Web CMS
Canva/CMS

COLLABS & LICENSING

Esembly | NY | 2024
Target | MA | 2023–present
Meta | CA | 2023
The Rooted Baby Co. | Washington, DC | 2023
AARP | Washington, DC | 2021–2023
AndSons Chocolatier | Beverly Hills, CA | 2021
Lulu and Georgia | CA | 2021–present
WALPA | Japan | 2021–present
F. Schumacher & Co. | NY | 2020–present
Brewster Home | MA | 2020–present
Best Buy | MS | 2019–2020

SELECTED CLIENTS

International African American Museum (IAAM)
BLK MKT Vintage
Museum of Contemporary African
Diasporan Arts (MoCADA)
National Museum of African American History
and Culture (NMAAHC)
Eaton Hotel DC
National Museum for Women in the Arts (NMWA)
The Agora Culture

GROUP SHOWS & EXHIBITIONS

Making Home, Cooper Hewitt Smithsonian Design Museum
Washington, DC | November 2024–November 2025 (upcoming)
Mis en Place, Friends Artspace | Arlington, VA | 2022–2023
Innovators Bash, GET Cities | Washington, DC | 2022
The Longest Night, Montpelier Arts Center | Laurel, MD | 2021
Clay, Cabarrus Arts Council | Concord, NC | 2021
Yunomi, ClayAKAR | Iowa City, IA | 2021
DIFFA Dining by Design, Architectural Digest Show
New York, NY | 2019
Behind the Mask, High Point Market | High Point, NC | 2019
Transcend, NY NOW | New York, NY | 2019
Makers in the Mansion, Woodlawn & Pope–Leighy House
Alexandria, VA | 2018

SELECTED STOCKISTS

Schumacher Showroom & Boutique | Nashville, TN | 2024
Mingei International Museum | San Diego, CA | 2024
Shop Made In DC | Washinton, DC | 2024
American Museum of Natural History | New York, NY | 2023
Ogden Museum of Southern Art | New Orleans, LA | 2020

AWARDS & AFFILIATIONS

DC Center for Arts & Humanities Fellowship | 2023
American Craft Council | 2023–present
UPS Flourish Small Business Award | 2022
American In-house Design Awards | 2007–09, 2021–23
Black Artists & Designers Guild (founding member) | 2020–2023
National Museum of African American History and Culture
Smithsonian permanent collection | 2018

SELECTED PRESS

Design Milk
New York Mag
Business of Home
Domino Mag
Frederic
Home and Design
Print Mag
NYT
Dwell
Harper's Bazaar
Fast Company